

**TECHNOLINK ASSOCIATION PRESIDENTS CLUB FORUM 2010
PROUDLY PRESENTS**

*An Explosive and Interactive CEO Roundtable Forum with
Industry Leaders from Aerospace, Defense, Energy, Life Sciences, Public Safety, International
and Political Arenas Sharing in Intimate Conversations about
Business and Societal Solutions for 2010 and Beyond....*

The Next Decade of The 21st Century • How Will America Shape-Up ?

*Who Will Win The Struggle between Innovation and
Business Growth Versus More Government Control...*

Who Will Pay the Cost?

*Will Our Country Be Able to Withstand This Internal Fight
While Still Battling The War on Terror ...*

TUESDAY, MARCH 16, 2010 • 11:30 A.M.-2:00 P.M.

11:30 a.m. – Registration and Networking

Noon -Lunch and Visionary Panel Begins Promptly

The Athenaeum Club at Caltech • 551 S. Hill Avenue • Pasadena • CA 91106

Featuring Special Guest Speaker

THE HONORABLE ZVI CHALAMISH

**Consul and Chief Fiscal Officer for the Western Hemisphere
Israel Economic Mission, Ministry of Finance**

VISIONARY SPEAKERS:

Chris Bognanno, Office of Congressman John Campbell

Lisa Kalustian, Office of Governor Arnold Schwarzenegger

**STEVE BERBERICH , Vice President Corporate Services,
California Independent System Operator Corporation**

ROSS DEVOL, Executive Director, Economic Research, The Milken Institute

LEE KREVAT, Smart Grid Director,

San Diego Gas & Electric® A Sempra Energy Utility

TERRY O'NEILL, President and CEO, The O'Neill Company

BILLY ROBBINS, Attorney, Connolly Bove Lodge & Hutz LLP

ALEX SUH, Founder , Managing Director California Technology Ventures, LLC

LT. GENERAL "GENE" TATTINI, Deputy Director, Jet Propulsion Laboratory

SPECIAL THANKS TO OUR SUPPORTERS:

THE BOEING COMPANY

CONNOLLY BOVE LODGE & HUTZ LLP • FORTE DESIGNS

JET PROPULSION LABORATORY • LA AREA CHAMBER OF COMMERCE

THE O'NEILL COMPANY • SAN DIEGO GAS & ELECTRIC®

SOUTHERN CALIFORNIA GAS COMPANY

fdesigns@intersonnet.com WWW.TECHNOLINKASSOC.ORG

TECHNOLINK ASSOCIATION PRESIDENTS CLUB FORUM 2010

MASTER OF CEREMONIES

BILLY A. ROBBINS, Attorney At Law--Connolly Bove Lodge & Hutz LLP, handles all phases of Intellectual Property Law with particular emphasis on China. Mr. Robbins is frequently quoted in print and broadcast media outlets on current issues dealing with Intellectual Property Rights and Business Privacy and Protection. Mr. Robbins is an active member of the Los Angeles Area Chamber of Commerce. The United States House of Representatives recognized Mr. Robbins for his leadership role with the Association

SACRAMENTO REPORT

LISA KALUSTIAN is Chief Deputy Director for the Los Angeles Office of Governor Arnold Schwarzenegger, which serves as the primary link between state government and communities spanning from Santa Barbara to Orange County.

WASHINGTON REPORT

CHRIS BOGNANNO is Policy Liaison for the Office of Congressman John Campbell. Mr. Boganno is responsible for communicating the Congressman's legislative initiatives and votes, as well as the current proceedings in the House of Representatives, to state and local officials and constituents of 48th district.


GLOBAL INSIGHTS

THE HONORABLE ZVI CHALAMISH, Consul and Chief Fiscal Officer for the Western Hemisphere Israel Economic Mission, Ministry of Finance. Mr. Chalamish is Israel's Consul and Chief Fiscal Officer for the Western Hemisphere, and has 12 years of experience representing the Ministry of Finance in a wide range of executive positions. Appointed to his present position in the summer of 2005, Mr. Chalamish is responsible for raising foreign currency for the State of Israel in international markets through bond and loan guarantee offerings. He also oversees the State of Israel Bonds (Development Corporation of Israel) activities and fundraising initiatives worldwide. As Chief Fiscal Officer, he is the key liaison to the American investment banking community and financial institutions. In addition, Mr. Chalamish is in charge of the budget for the Israel Economic Mission and its seven regional offices in North and South America. Prior to his diplomatic appointment in the U.S., Mr. Chalamish served for five years as Deputy Accountant General for the Ministry of Finance where he was responsible for overseeing a \$25 billion budget allocated to the Ministries of Education, Health, Labor, Social Affairs, Religion, and National Insurance. Mr. Chalamish also managed infrastructure projects such as the Private Finance Initiatives (PFI) and the Built Operate Transfer (BOT).





TECHNOLINK ASSOCIATION PRESIDENTS CLUB FORUM 2010
MEET THE VISIONARIES



STEVE BERBERICH is the Vice President Corporate Services for the California Independent System Operator Corporation (California ISO). Mr. Berberich is responsible for providing excellent services to the rest of the corporation and ensuring that each business unit has the tools necessary to be successful. Mr. Berberich shapes the corporation's technology strategy and oversees the following functions: Accounting & Finance, Procurement & Vendor Management, Information Technology, IT Projects, Program Office and Facilities. Mr. Berberich brings more than twenty years of technology and financial experience, most recently as Vice President of Business Development at CapGemini -- one of the largest global firms specializing in management consulting, technology services, and outsourcing services. For six years Mr. Berberich held various management positions with TXU, most recently as Vice President of Information Technology, where he was heavily involved with implementing the deregulated electricity market in Texas. His resume also includes technical and financial positions with OHA Financial, Incorporated, Andersen Consulting's (now Accenture) Financial Services Practice, and the First National Bank of Tulsa, Oklahoma.

ROSS DEVOL is Executive Director, Economic Research at the Milken Institute. He oversees the Institute's research on the dynamics of comparative regional growth performance, technology and its impact on regional and national economies and health-related topics such as chronic disease. He is an expert on the intangible economy and how regions can prepare themselves to compete in it. He was the principal author of the first of its kind study, "An Unhealthy America: The Economic Burden of Chronic Disease" which brought to light for the first time what is often overlooked in the discussion of the impact of chronic disease — the economic loss associated with preventable illness and the cost to the nation's Gross Domestic Product (GDP) and American businesses in lost growth. He also authored the ground-breaking study, America's High-Tech Economy: Growth, Development, and Risks for Metropolitan Areas, an examination of how clusters of high-technology industries across the country affect economic growth in those regions. Other recent work involves the study of biotechnology and other life-sciences clusters, and the impact these industries have on regional economies. He was the lead author of Mind-to-Market: A Global Analysis of University Biotechnology Transfer and Commercialization. Mr. DeVol is also ranked among the "Super Stars" of Think Tank.

LEE KREVAT is Director of the Smart Grid Initiative for Sempra Energy's California regulated utilities, San Diego Gas & Electric (SDG&E) and Southern California Gas Company. Mr. Krevat's prior positions at SDG&E include Director of Program Delivery, where he was responsible for overseeing IT for advanced technology projects and the development of new systems to improve the operating efficiency and customer experience. Before joining Sempra, Mr. Krevat led the Technology Transfer Team and Software Process Improvement Team at Tandem Computers. SDG&E is a regulated public utility that provides service to 3.4 million consumers through 1.4 million electric meters and more than 840,000 natural gas meters in San Diego and southern Orange counties. Sempra Energy, based in San Diego, is a Fortune 500 energy services holding company with 2008 revenues of nearly \$11 billion.



fdesigns@intersonnet.com WWW.TECHNOLINKASSOC.ORG



TECHNOLINK ASSOCIATION PRESIDENTS CLUB FORUM 2010

MEET THE VISIONARIES

ALEX SUH is a Founding Managing Director of the California Technology Ventures, LLC, a Southern California venture capital firm that focuses its investments in the fields of Life Sciences and Information Technology. Mr. Suh is also a Founding Managing Director with J.J. Jacobs Enterprises, LLC and Jacobs Capital Group, LLC, both Pasadena-based venture capital and fund-of-fund firms, which has invested in other venture capital funds globally that offer a strategic fit with California Technology Ventures. Mr. Suh serves on several boards including EmTek, LARTA, and Claremont Graduate University's Venture Financial Institute; and formerly the Life Science Steering committee for State of California Governor's Office.

LT. GENERAL EUGENE "GENE" TATTINI, is Deputy Director of the Jet Propulsion Laboratory, (JPL). Prior to JPL, General Tattini was Commander, Space and Missile Systems Center, Los Angeles Air Force Base, and was responsible for managing research, development, and acquisition of space launch, command and control, and satellite systems. During General Tattini's six years at JPL, the laboratory has landed two Mars rovers, placed Mars Reconnaissance Orbiter into orbit, put Cassini into orbit around Saturn, landed Huygens on Saturn's moon Titan, hit a comet and returned samples from another comet, studied the Universe in infrared and ultraviolet, and launched several instruments to monitor the environment of our own planet.



MODERATOR

Terry O'Neill is Founder, President and CEO of The O'Neill Company, celebrating three decades in providing small to mid-size companies with comprehensive advise and economic expertise in the areas of corporate benefit arrangements, risk management, insurance, retirement plan alternatives in addition to estate, financial and investment planning services. Mr. O'Neill is an advisor to the Small Business Council of America in Washington D.C. and served on committees that advise the U.S. Treasury and Congress on numerous financial topics. Mr. O'Neill also has advised two California Governors on economic and business issues. More recently he has been nominated to serve as an Adviser on The Federal Open Market Committee for The Federal Reserve Board. He has served on numerous local and national boards. Mr. O'Neill has appeared frequently as a guest on television and radio to discuss the economic ramifications of issues in health care, employee benefits, retirement planning. He is an author of the book The Life Insurance Kit and speaks regularly on economic and financial topics at national conferences.

fdesigns@intersonnet.com WWW.TECHNOLINKASSOC.ORG

TECHNOLINK ASSOCIATION PRESIDENTS CLUB FORUM
SPECIAL THANKS TO THE FORUM SUPPORTERS

THE BOEING COMPANY
CONNOLLY BOVE LODGE & HUTZ LLP • FORTE DESIGNS
JET PROPULSION LABORATORY • LA AREA CHAMBER OF COMMERCE
THE NATIONAL ASSOCIATION FOR BUSINESS ECONOMICS
THE O'NEILL COMPANY • SAN DIEGO GAS & ELECTRIC®
SOUTHERN CALIFORNIA GAS COMPANY • SONNET DIGITAL MEDIA

TUESDAY, MARCH 16, 2010

11:30 a.m. Registration • Lunch Conversations Begin Promptly at Noon
The Athenaeum Club at Caltech • 551 S. Hill Avenue • Pasadena, CA 91106

REGISTRATION

PRE-REGISTER AND SAVE: The cost for lunch is **\$90.00** for **TECHNOLINK PRESIDENTS' CLUB** members, and **\$115.00** for non-members by **THURSDAY, FEBRUARY 11, 2010** After Thursday, February 11, 2010 the price will be \$110.00 for Technolink Members and \$125.00 for non-members.
Limited space. Deadline for all advance registration is Wednesday, February 24, 2010

Please download registration via our website at: www.technolinkassoc.org or complete the following form and mail it along with your check to:

TECHNOLINK ASSOCIATION
%FORTE DESIGNS #206
32545 B Golden Lantern
Dana Point, California 92629

Tel: (949) 443-4026

Fax: (949) 443-4043

e-mail: fdesigns@intersonnet.com

Yes, I would like to attend **TECHNOLINK PRESIDENTS' CLUB SPRING 2010**

Name: _____

Company: _____

Address: _____

City: _____ State _____ Zip Code _____

Phone: _____ Fax: _____ E-Mail: _____

Please make check payable to: TECHNOLINK ASSOCIATION Attendance is limited.

Seating is reserved upon receipt of check only. NO EXCEPTIONS.

Deadline for advanced reservations is Wednesday, February 24, 2010.

CANCELLATION POLICY: No refunds will be issued.

PLEASE NOTE: Registration must be received with check to be complete

**Please remember to Celebrate the Freedom and Democracy of
Our Great Nation...Share The Gift of Kindness this Season....**