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Power Hour Series

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About the program

The Power Hour Series connects you with business experts in an intimate exchange of information and best practices to increase your competitiveness in today's economy.

Registration

\$15 for members

\$25 for nonmembers

and day-of registration

For more information, contact
Pat Clark at 213.580.7595 or
pclark@lachamber.com.

Starting From Zero

Building a World-Class Internet Company

featuring



Mark Goldston

Chairman, President and CEO, *United Online, Inc.*

Wednesday, Dec. 9, 2009

11:45 a.m. Registration & Lunch

12:15 p.m. Program

L.A. Area Chamber

350 S. Bixel St., Los Angeles 90017

About the Speaker

Mark Goldston has spent the past decade as the Chairman, President and CEO of United Online, Inc., having joined when the company was NetZero, had 30 employees and virtually no revenue. Now, United Online has more than 60 million registered members across its FTD and Interflora floral business, NetZero, Juno and BlueLight Internet Access service, Classmates.com, MyPoints customer loyalty service and its premium email and web hosting services. United Online is one of the most profitable Internet companies with sales of roughly \$1 billion annually.

Prior to joining NetZero in 1999, Goldston spent more than 20 years in the field of consumer marketing and has created and introduced more than 60 products with combined sales in the billions of dollars.